

## Grandview June 2nd, 2015 Board Meeting - Minutes

Board Meeting at Colleen's - Elynn, Denise, Colleen, Brian, Deena, Alicia present

- 1) Add Zak Tazmon to DOGS Board - all board members voted unanimously in favor YES.  
Not sure if we need to amend our Articles of Incorporation and/or Bylaws?  
Include his email in next round of emails for board  
Alicia will add his name to "About Us" section on website. (done)
- 2) Zak's suggestion - get a key box and put spares in shed so others can access if they forget their own.  
Zak replaces the water fountain lock, so copy of this key will be in the box too.
- 3) Review last work party
  - a. Successful, lots of volunteers. Denise did a great job organizing, providing tools, instructions and directing volunteers to projects - thank you! Elynn worked the table and got a ton of donations (\$466.75) and more mailing list and committee sign-ups.
  - b. Scotch broom not required to pull, but advised. The early May timing was advisable, nice job!
- 4) Meeting one month prior to next work party. Denise would like to schedule them for a whole year, and get on calendar, planning for each type of project to do based on season / expected weather.
  - a. discuss projects
  - b. figure out materials and equipment
  - c. schedule work parties every six weeks, every other sat / sun
  - d. figure out projects for the next time at the previous work party
  - e. August meet to figure out Sept and beyond parties
- 5) Gravel - ask users for any 'loose' stuff they have after projects, maybe city crews too?. Alicia contacted one person who posted on website about donating, did not get a response. will email again.
- 6) Use for bark that Denise got donated - Joe Garcia suggested to use as weed barrier and bark around the little trees to help them grow. Elynn will assist with spreading.
- 7) Remove Foxtail prior to city mowing - burning would be too much effort and not kill, probably need chemical. Not going to happen in the time frame needed. Maybe fall or next spring.
- 8) Bulletin Board - Colleen will pull staples on the front side - replace the cork on the back of the main.  
Dave Girlock has a 10 x 6 roll of rubber he will donate to DOGS to apply one the back is cleaned off.
- 9) Leave dead tree in upper area - Elynn wants to leave, humming birds living in it and its better than nothing.
- 10) Brian wants to keep some sheet metal for repairs. Zak is going to take scrap to recycling.
- 11) Alicia contacted Fence rep - no response, but will email again asking for gate donations and pricing estimates so we can put costs into 5-year plan for special project fundraising.
- 12) Alicia share about agility eq plans - will write to the guy to say Not at this time, too expensive and we ant to ensure we get operating funds donated first for 2016 rather than allocate donations towards this
  - a. 2 - 8x4 treated plywood, slats, little slats, Denise will look into tire cover options for the 'step slats'. DOGS to pay, cost minimal (~\$100) and we can do a small work party - date/time TBD. Maybe Kari H can get lowe's to donate some materials? Need someone with a truck to be able to get the 2 sheets of plywood (treated) and the 1"x1" pieces that could be cut for stepping. Put tire covers over the steps and maybe backing too for grip, weather proofing, longevity.
- 13) Specific projects - email distribution list for volunteers - heavy equipment operators
  - a. advertise for community groups, teams, schools, cub/eagle/girl scouts
- 14) Welcome email for sign ups - yes from gmail and when signing up directly through website/mailchimp
- 15) Colleen - Thank yous for cash/check donations received in mail - PayPal emails directly.
- 16) Colleen - Treasurer position is not full-time position since PayPal tracks everything for us and some bills are paid automatically. She will help with other committees.

- 17) Colleen update on funds ~\$2944 (BECU and PayPal)
- 18) Status on signs - 3-4 day turnaround time. Board discussed each sign design, size, qty and cost.
- 19) Price for Signs - All in from Pete for \$950, but we revised qty and signs at this meeting, so Elynn will get new estimate.
  - a. 6/8 updated cost for our new qty/selection is \$725, up for debate as to what we choose
- 20) Volunteers to remove staples - Coleen will do this
- 21) Deena filled flyer holders with "Donate" info, we talked about adding a Colored sheet laminated to front, but keeping the flyers in Black & white like everything else - cheaper and maintains our 'branding'
- 22) Set deadlines for info from board members working on assignments
- 23) All city work party - 6/9. 7 cities sending reps. SeaTac Parks & Rec will bring grill. DOGS to provide food and beverages. Denise, Colleen and Deena will be there - thanks ladies!
  - a. Alicia sending out email reminder (x2) to users, Elynn posted on Facebook site.

#### 24) Misc items

- a. South entrance fence is falling apart on wooded side, leave as is (Elynn pushed off path) since the DevCo construction
- b. Pools use for hot days
- c. Joe Garcia found a note in shed from the Dog Butler asking if we wanted him to remove the extra trash bags from side of shed (from demolition). Zak to take to dump since he has account and will see what we can get recycled.

#### 25) Marketing / Fund Raisers

\*\*\*Alicia sending list of Marketing/Fundraiser Committee volunteers to Zak and Deena to start getting the ball rolling. They will email the group to set up discussions. Main target is getting money raised for 2016 operating budget, all other materials/projects are secondary.

\*\*Keep our logo and colors same as much as possible - BRANDING!

- a) T shirts and bumper stickers to sell at work parties and on website.  
Deena has 48 orange shirts she got for free that she is hoping to get free screen printing for, as a start to selling for total profit.  
look at [greenborough.com](http://greenborough.com)?
- b) Dogs of Grandview Calendar - committee to decide on how to select pictures: contest, donations, etc.
- c) Thoughts on donation levels getting 'prizes' - we decided No, just get \$ and sell other items
- d) Email distribution list early November about considering donations to DOGS as holiday gifts (Christmas, Hannukah, Kwanza, New Years, birthdays, etc)
- e) Pics with Santa - mid-Nov, more than once? Post-Thanksgiving weekend maybe? Elynn said Tony Clayton could dress in costume. We should do at park under the canopy, bring in decorations and hang DOGS baner. That way we advertise the park and our group in background.
- f) Halloween costume contest - small entry fee
- g) Adopt-a-fence and memorial plaques ("sponsor", "donated by/for", "in memory of") Deena said Pete could print. hang on back of lower fence bulletin board so they are all in one place. Could look for local business sponsors too, put their name on items.  
Get Marketing committee to send letters to local vets, pet stores and other businesses to ask for donations or sponsorship.

h) Grand Re-opening at year mark - sometime in spring 2016, when weather is decent.

Put article in local newspapers about Grandview under new stewardship and how dog parks benefit dog owners AND non-dog owners - social skills, releasing energy, community engagement

Joe Adamack can help with press releases and getting TV / radio / newspaper reporters on site for event coverage

g) Alicia to add to website - "\$100 donation helps towards \_\_\_\_ per week, month, year, \$500 donation covers \_\_\_\_ for XXX"

h) Booths at festivals? No time for us to plan for this summer, but 2016 yes. Farmers markets and pet expos, plus the local town summer events / fairs.

i) DOGS should face-to-face remind or send email to dog walkers regarding the fact that Grandview does NOT have dog limits, fees, etc... but PLEASE Donate to us so you can keep coming here! Elynn, Denise and Zak to start spreading the word as they are at park each day doing their own walking.

j) Raffle at work parties - did not discuss

k) Garage sale - not going to plan for 2015, maybe 2016 fundraiser

l) Alicia to work on getting these on website and in emails - Go Fund Me, PAWS website employer giving, igive.com, Fred Meyer Rewards, Amazon Smile (Alicia already applied a few months ago, awaiting acceptance) Boeing (already done and we have one user getting donations thus far). Will also look at Auburn Humane Society website, they have a lot of good ideas.