

Grandview March 24th, 2015 Board Meeting - Minutes

Board Meeting at Colleen's - Elynn, Denise, Colleen, Brian, Deena, Alicia present

1. What worked/didn't work at 3/21 Work Party
 - A. Who works booth next time - always Colleen for donations and sales, rotate other members not out in projects, first shift, second shift to have other board members meet volunteers
 - a. Establish that each party is from 10am-4pm. Lunch at 12.
 - B. List of where volunteers are needed, how many - Assign tasks at time they sign up and send them to project leader.
 - C. Lunch time - make sure everyone knows to return to tent at 12:00 each party
 - D. Arrival snacks - coffee, donuts for beginning, especially with shorter work parties when we may not serve lunch.
 - E. Arrival and departure times for board members - 9:30am set up, 4:30 teardown.
 - F. Alicia will bring Hi-Viz vests for board members to identify us during the parties.
 - G. Mention to lunch provider (Zak Tazmon said he would provide most times) that NO dog poisons allowed for meal: chocolate, onions, raisins, grapes, no foil, wrappers
 - H. Next Work Party: Sunday May 3rd, 10am-4pm
 - I. Discussed getting crushed rock to fill parking lot, holes near big rock, paths.
 - a. Deena will inquire prices with Mutual Materials, Burien Sand & Gravel
2. Redefine board member roles
 - A. Email - remember to Reply to all during email Board discussions
 - B. Separate email addresses for committee members
 - a. Alicia to look at creating committee chair position on the WordPress site
 - b. Committee Chairs: Denise - work parties and specials projects, Deena - marketing, Fundraising chair TBD, all members are garnering online and face-to-face fundraising, Marketing and Special Projects committee members may be in charge of funds for major undertakings
3. Facebook, Twitter, Website sharing:
 - A. Facebook: Denise setting up Admin setting for Denise, Elynn, Brian, Alicia
 - a. Alicia will review which facebook followers are on DOGS mailing list already
 - b. Denise and Elynn will ask their FB friends who aren't to sign up!
 - B. Elynn is going to set up a Twitter account, to try and gather interest from a younger crowd.
 - C. Website sharing is always on the Distribution emails, and now on Facebook page.
4. How much money do we have. Reported per Alicia / Colleen
 - A. PayPal =\$1505.28 + BECU = \$732 = Total \$2237**need to pay insurance \$825 by 3/29/15, water utility probably start in April, pay in June
See 6A vendor list for estimated annual costs
5. Change addresses for bills, legal info? Sign up as email wherever possible
 - A. Set up accounts for Colleen to pay vendors online bill pay
 - B. Some legal documents still registered to Elynn's address per Incorporation
6. Vendors
 - A. List from SODA - Alicia provided, see attached task / vendor list / budget

- a. SODA has paid Bags, Trash Pickup, Sanican.
 - b. DOGS responsible in 2015 for can liners, water utility, insurance, any materials
- B. Who deals with vendors
 - 1. Pays bills? - Colleen
 - 2. Contacts them? Board members as needed
- 7. Grand opening plans
 - A. Choose - *Tentatively Saturday, June 27th*
 - B. Marketing items - Shirts, Dog bandanas, Mugs, Coffee cozies, car Magnets, stickers.
 - a. Deena to research shirt prices, sizes and Bandanas. Hold off on other options until we see how much it all costs and what return we have on customers.
 - C. How/where to advertise - Email list, Website, Facebook
 - D. Contact news - Joe A will write press release and knows newspaper, radio and TV reporters
- 8. Volunteer appreciation day
 - A. Date (Aug. to Aug.?)
 - B. All get shirts? Or certificates
 - C. Top volunteer gets award (gift card?)
 - D. Incentive to volunteer and sign in.
- 9. Volunteer groups
 - A. Boy and Girl Scouts - Didn't decide on a Board member to reach out yet, TBD.
 - a. As info, Eagle scouts built the existing stairs, Brownie troop built agility course
 - B. Community service - schools, colleges,
 - C. High school projects
 - a. Who contacts
 - b. Who organizes
- 10. City work parties
 - A. Dates - Confirm with Roger, probably a Tues mid-day, we think June and November
 - B. How do we get notified? Alicia will ask Roger and Kit about plans
 - C. Who is our contact person for notification?
 - D. Provide lunch - Deena and Colleen to arrange
- 11. Corporate sponsors
 - A. Lowes, Starbucks, Others - encourage park members to approach their employers about matching.
 - a. Alicia will add info on the website to ask people to do this too
 - B. Fundraising committee-do we have one? No, no one has volunteered for this yet, but we can keep asking.
- 12. Shirts
 - A. Different color for board members? - Maybe at later date, for now we will just wear the mesh Hi-viz orange vests to stand out / work over rain coat, light for hot weather work parties
 - B. Get for board members now? No
 - C. When/where to order ones to sell - Deena to research Grey tshirts of S-XXL with DOGS logo on them. Bandanas too.
- 13. Committees - get started!!

Ideas to raise money, awareness: T-Shirts, Calendar, Holiday photos

14. Also discussed:

- A. Can we use more space in the shed / building at park where bathrooms used. Alicia will ask Roger about getting access or tearing down walls. Still want to keep it locked, just need more storage space for things like fencing, doggy swimming pools, etc.
- B. Rain barrel system on back of shed if downspout can be re-routed?
- C. What more can we find out about DevCo land easement, project timeline, etc.. Alicia will ask Joe to reach out to city reps