

## Grandview May 7th, 2016 Board Meeting - Minutes

Board Meeting at Colleen's - Elynn, Colleen, Brian, Deena, Zak, Alicia present. Denise absent

- 1) We had 21 volunteers at today's work party - Brian finished agility equipment, rainwater barrels were cleaned, holes filled in fields, fence repaired in parking lot, trash/poo pickup, blackberries trimmed
  - a) Drainage by lower fountain is working great from Feb work party.
  - b) We did NOT set a date for next work party. Need to skip summer, getting too hot.
  - c) Raised \$298.25 in donations / tshirt & magnet sales
  - d) Willie (volunteer) may come back in a few weeks to cut down dead tree at top of staircase with some friends. We didn't have right tools today.
  - e) Eagle Scouts came and took requirements for volunteer projects. Will work on some south ramp and north stairway gates, as well as for the "training" area in middle of lower field
  - f) Elynn will post thank you / photos on Facebook
  - g) Alicia will send mailer thank you and put thank you / photos on Website
  
- 2) Prioritize Special Projects
  - a) Entry double-gates: Elynn to price out. If DOGS has \$11,000 for annual costs raised soon, we may be able to start "Special Project Fundraising" towards this specifically.
  - b) Small dog area by parking lot: wait until DevCo is done with the project and installs supposed fence on South side of grandview and parking lot. Want to see what might exist for use to build off for small/shy dog area. Also need to do due diligence with City of SeaTac and neighbors. This is desirable location for helping with parking lot surveillance against vagrants and crime.
  - c) East perimeter of park: 6' chainlink fencing. Need appx 1200' feet. Need to price out or ask for donations, which has been unfruitful thus far.
  - d) Covered Shelter at top near upper fountain - maybe this could be a future Eagle scout project?
  
- 3) Fundraising Ideas
  - a) Plaques - Alicia sending edits to Deena
  - b) Cindy Ramsey came on behalf of DOGS Fundraising committee to discuss issues / concerns / potential ideas for future events
    - i) She suggested DOGS provide more visibility to Volunteers working at the park
      - (1) Deena is going to work on screen printing on the free Orange t-shirts
    - ii) Business card proposal for different approach to park users "Life cycle"
      - (1) Deena will work on mockup, but we will wait to purchase after we use more of the existing card due to cost.
    - iii) Asked that Board host a 1x year open meeting with all Grandview users / members
      - (1) Board agrees, need to set a date, maybe end of year?
    - iv) Asked that Board post meeting minutes on website
      - (1) Alicia will do
    - v) Cindy mentioned a suggestion box, but DOGS is getting lots of ideas sent via website and email, we would like to continue that as method of contact.
    - vi) Cindy and Zak are having a hard time getting volunteers for events
      - (1) Alicia will make a "DOGS Marketing" email address for Cindy to use as more official, hope others will take seriously and participate
    - vii) Need budget for Fundraising.

- (1) Colleen will allocate \$200 from Easter photo day for the next event.
    - (2) Future events will put 10% proceeds back into Fundraising budget.
  - viii) Goal is to have 4 photo event days annually
    - (1) Spring: Easter / springtime
    - (2) Summer: American summer - baseball, flags, bbq, etc?
    - (3) Fall: Harvest, Pumpkin, Football
    - (4) Winter: Santa
  - ix) Cindy has lots more ideas for easy fundraising: Pet CPR classes, Raffle, sell Dog biscuits, Lemonade / Cocoa, Dog Wash (she or Zak will check with "Green Dog" about proceeds?), Walk-a-thon, Bumper Stickers (Deena will work on mockup), Biscuits in a jar recipe / dry ingredients
    - (1) We deferred on reusable bags due to cost and lack of interest, not sure on a Yard Sale concept yet either - need more info
- 4) Update on Financial Status
  - a) Work party donations lower today than in past
  - b) Additional employer-matching checks received today
  - c) Overall funds at appx \$10,000 YTD, which is a great place for our annual goal of \$12,000.
  - d) 990 form was filed with IRS
- 5) Update on new bulletin board signs (to replace north one that doesn't dry-erase anymore)
  - a) Deena says Pete is almost done with North entrance and south entrance.
  - b) Board agreed we need one on lower field too
  - c) Brian proposed printing on plain format, then covering with glass for easy dry erase
  - d) Brian will build doors for south board and lower board to keep guarded from vandalism
- 6) Update on Eagle Scout building gates
  - a) Yes, they reviewed requests today at Work party.
  - b) Will build for bottom of south ramp, north stairs and into the fenced tree area in lower field to be used as small/shy/training dog area.
- 7) Update on Website with info on large dog pack users
  - a) Alicia will put info on FAQs page on website
  - b) Elynn finding out more info on WOLF / COLA set up in case DOGS needs a plan with SeaTac for future dog walking issues.
- 8) City mowing - expected in mid-june like last year. Growth will likely slow with all the heat anyways.
- 9) Board to host a Volunteer Appreciation event 1x yr.
  - a) Saturday October 15th. Time and location TBD

Takeaways

ZAK

- Looking into GiveBIG options for 2017
- Will work with Cindy / Fundraising committee on ideas and execution
- Ordering 6 faucet repair kits - board approved reimbursement (~\$80 per kit)
- Will help with Eagle scout gate project planning
- Will talk with user who wanted to donate soil / compost

#### DEENA

- Business card mockups with life cycle
- Pete: sign status
- Volunteer orange shirts
- Plaques
- Paint upper shed black for signage?

#### COLLEEN

- Assist with Fundraising budget and application
- Will help with Eagle scout gate project planning / supplies

#### ELYNN

- Will help with Eagle scout gate project planning
- Obtain Fencing / Gate estimates
- Plan next work party (date and tasks)

#### ALICIA

- Website updates (minutes, events calendar, FAQs)
- Ask City of SeaTac parks about 2 garbage cans (new or used)
- Figure out how to create a DOGS Marketing email address

#### BRIAN

- Build doors for South entrance bulletin board
- Install signs and glass over them on North, South, Lower boards